

The background features three vertical stripes on the left side: a light red stripe, a light blue stripe, and a light beige stripe. On the right side, there is a pattern of small, light red dots arranged in a grid that tapers off towards the right edge.

THE DRAGON DANCE

Presented By Nina Kheladze
Journalism Resource Center | 2024

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SUBJECT OF STUDY

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China in media and academic sector of Georgia

Period: 01.04.2023 – 01.11.2023

Research is based on:

Desk research;
Content Analyses/Media monitoring;
Insiderperson Tactics;
In-depth Interviews;
Focus Groups.



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Monitored Media outlets



- „MTAVARI ARKHI“
- „TV PIRVELI“
- „IMEDI TV“
- „POS TV“

BM.ge

Chinesestories.ge

Sinomedia.ge

Sinologia.ge

Sputnik Georgia

KEY FINDINGS

- **Both in pro-governmental and oppositional broadcasters** There has been a certain bias in media coverage of China Editorial approaches.
- **Since the strategic partnership with the PRC became a government interest, the tone of positive coverage of China in pro-government media has increased. Opposite has happened in opposition media.**
- **A detailed institutional analysis of broadcast media showed that in 2023, compared to 2021-2022, the frequency of funding received from Communist China or its affiliated business authors increased in Georgian broadcast media**



IMEDI TV

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"The People's Republic of China is one of the most powerful and influential state in the world."

"There is probably no household on the planet where you cannot find an item labeled Made in China, a fact that best demonstrates the country's economic influence on all continents of the world."

"When many world economies are on the verge of recession, China continues to develop, after the global pandemic and lockdowns, the country has an economic growth of 5.2 percent this year."

PUBLIC BROADCASTER

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A quote from the film aired by the Public Broadcaster - "Re-created China".

Xi is not going to make concessions to realize his dream: Hong Kong, Tibet, Uyghur, Taiwan - nothing should hinder China's unity, no matter what the Western countries think about it.

"Donald Trump, Viktor Orban, Vladimir Putin, Jair Bolsonaro - the list of rulers for whom post-communist China is a source of inspiration is long. Order is here, disorder is hated here, strength is respected here. For them, as well as for people for whom money and security exceed human rights, China embodies the soul of time."

POS TV

The biggest problem for the US now is China, with its growing economic resources, very soon it will be found that the Chinese economy will overtake the American economy. "

"There is a mood in the European Union that we stand by the US until the end, and the other part realizes that the European Union depends on both America and China because it has a huge trade turnover with each other. "

CRITICAL MEDIA

7

quote

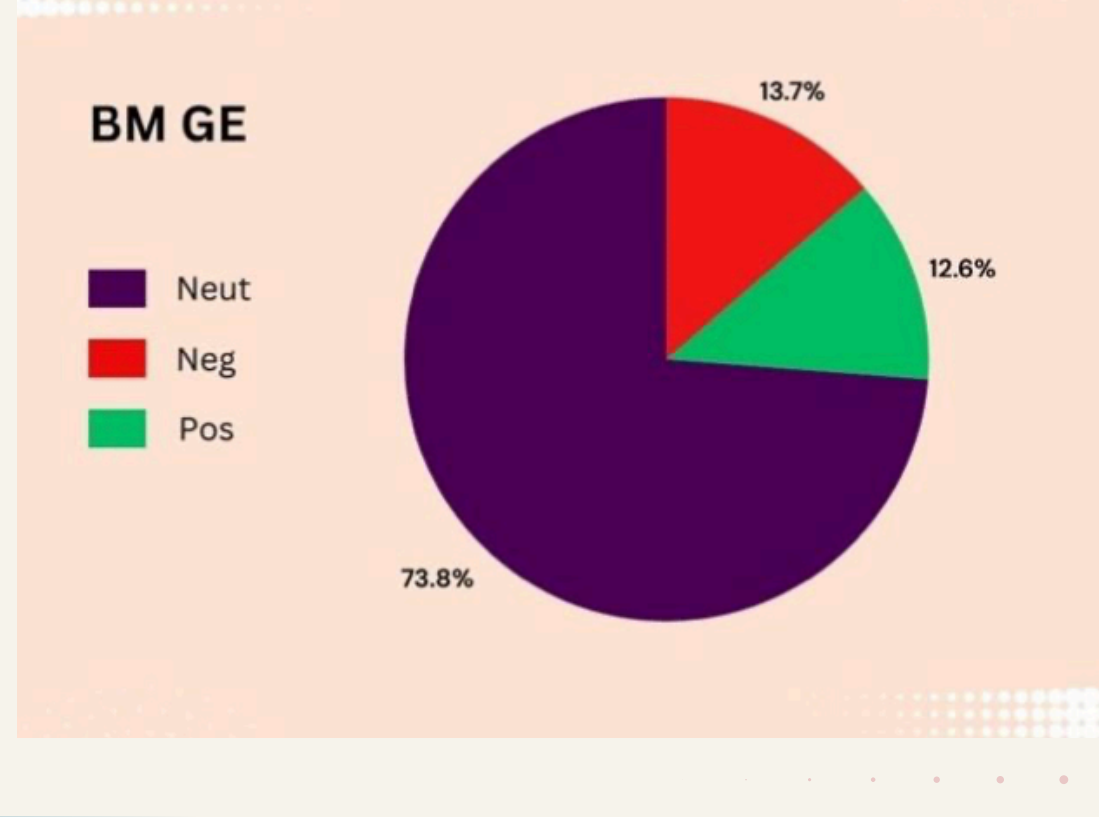
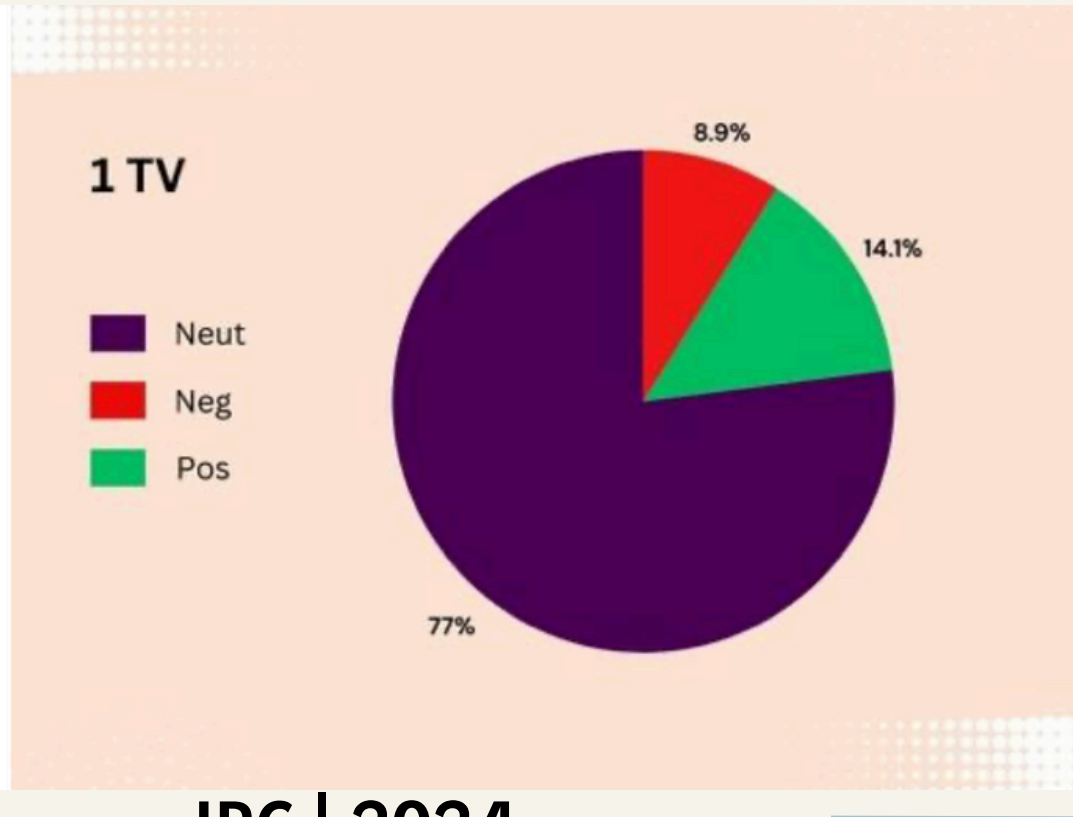
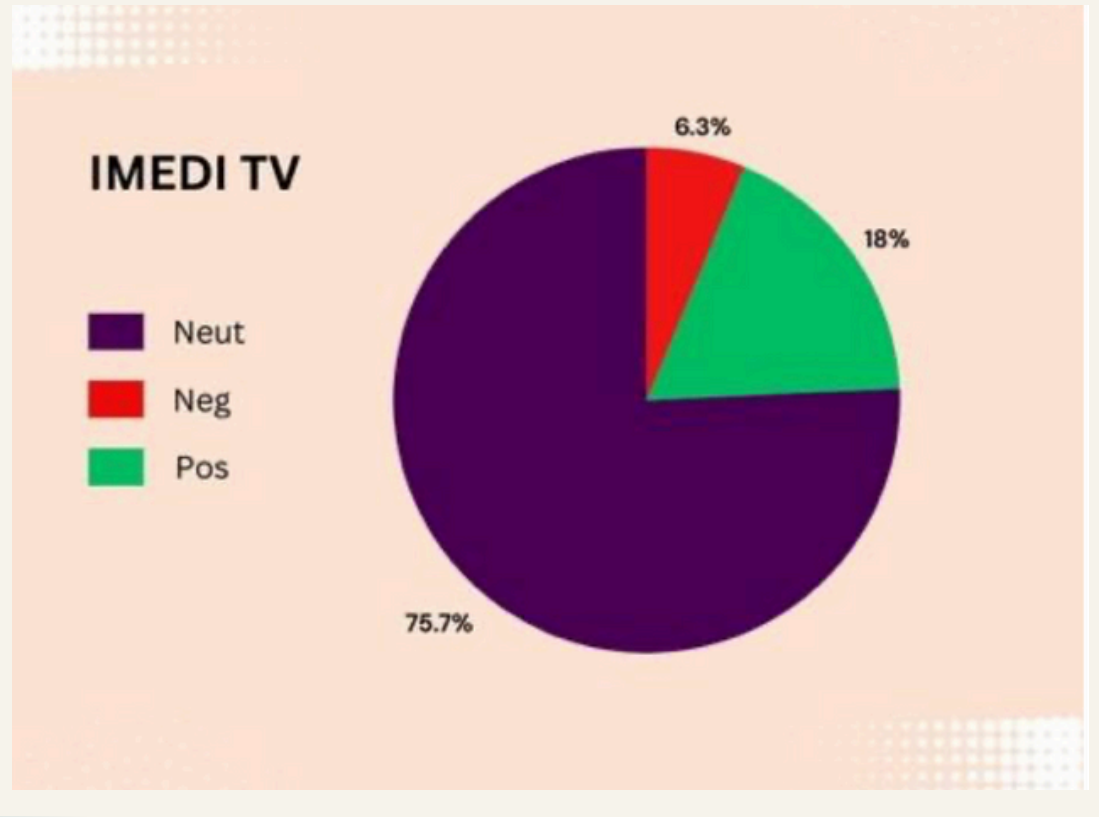
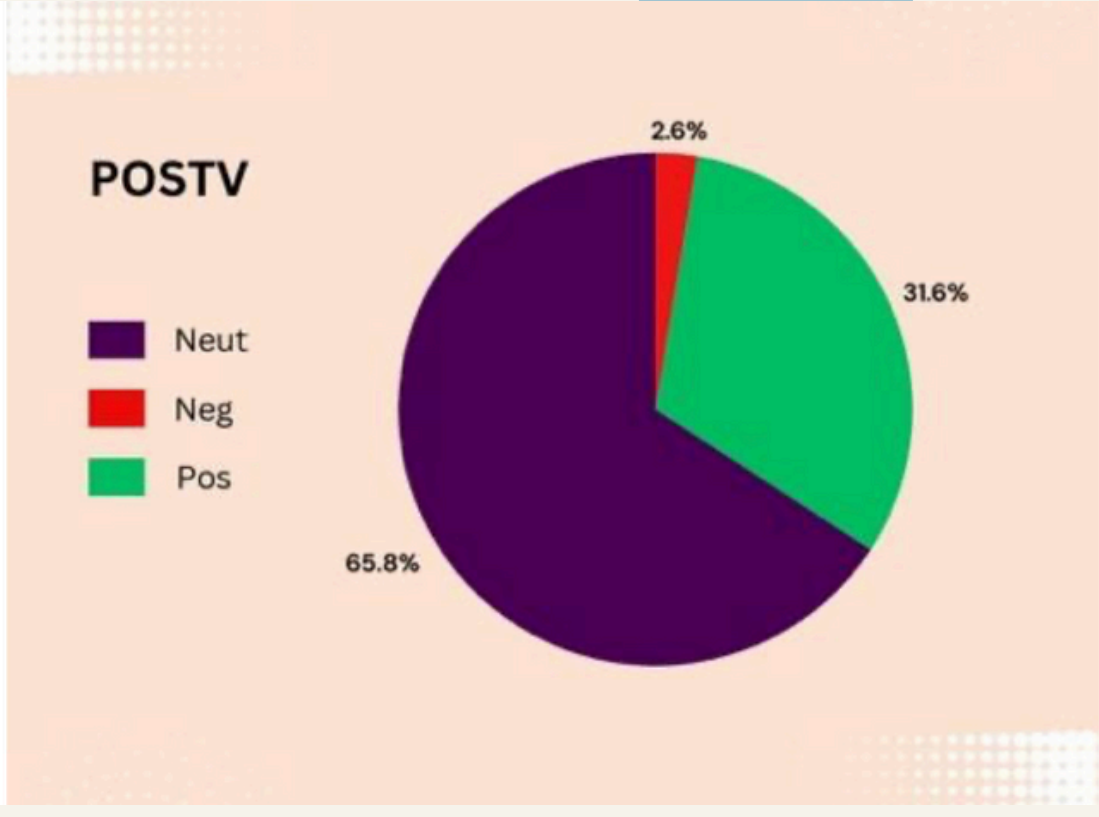
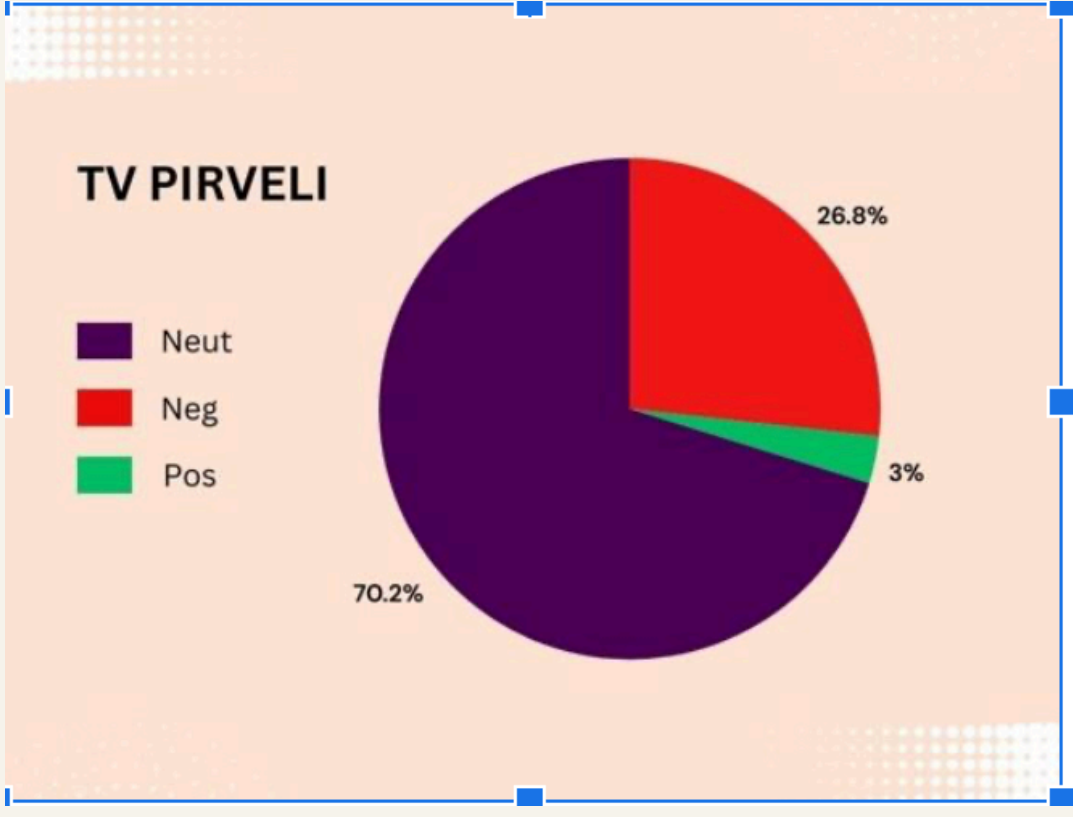
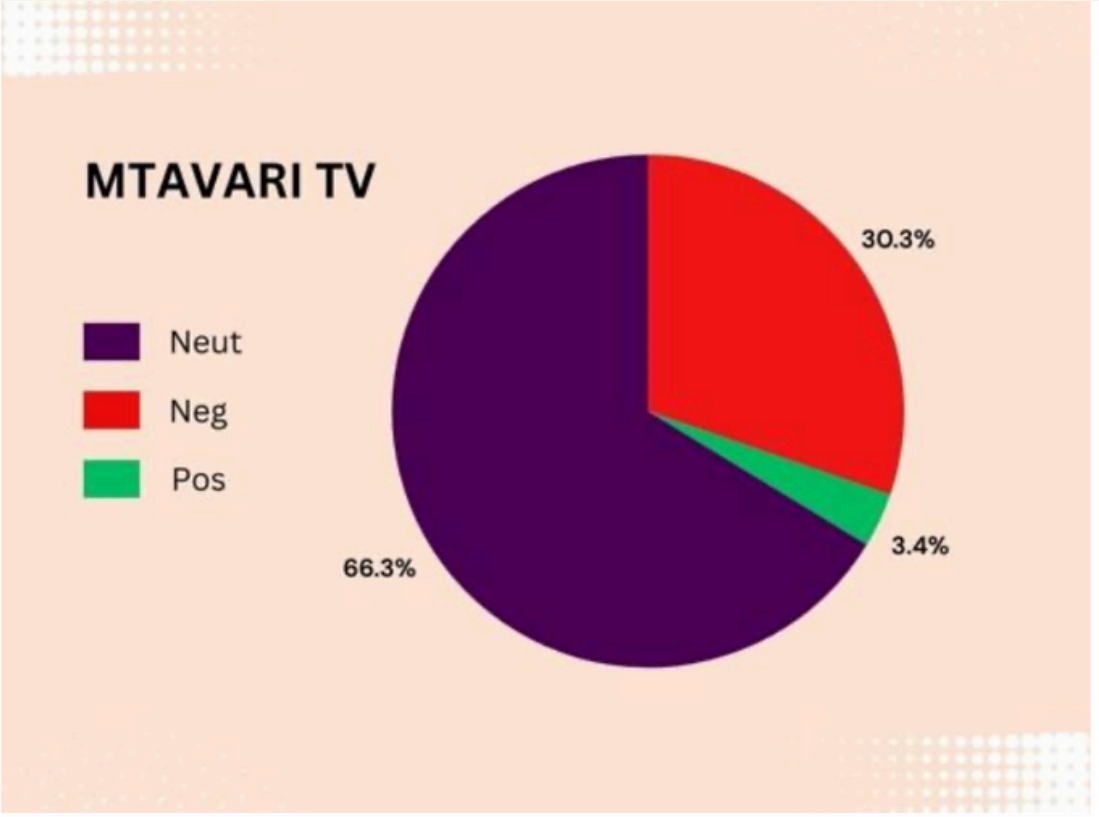
"China neither is nor recognizes the democratic system to which Georgia aspires and which is necessary for European integration," - the Mtavari Arkhi

"China, which sent delegations to the occupied Abkhazia, how can we have a strategic partnership with them," - TV Pirveli

quote

"Any major project that China lobbies and produces is aimed at reducing the influence of the West, reducing the influence of NATO," - Mtavari Arkhi

TONES



Most frequent

1. Strategic partnership with China
2. Middle corridor and its potential, Anaklia port
3. Taiwan
4. Cooperation between sanctioned Russia and Communist China
5. China-EU cooperation
6. US-China Relations

Periodical

- Modern technologies and semiconductor production;
- Logistics, transport ;
- Jack Ma and the Economic Consequences of Chinese Politics;
- Apple, India, China;
- TIK TOK ;
- Education and exchange programs in China;
- history; tourism; culture

Chinese children singing in Georgian as guests at the Embassy of Georgia



წყარო: <https://sinomedia.ge/იანო-უაოს-მომღერალი-567ბავშვ/>

115th anniversary of Georgian cinematography in Beijing A film screening is



წყარო: <https://sinomedia.ge/პეკინში-გაიმართა-ქართული/>

SPUTNIK GEORGIA

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- „China welcomes cooperation with the US, but is not afraid of confrontation with it, and will "fight until victory" in case of confrontation."
- "NATO's Crazy Strategy: On the Road to Dual Deterrence of Russia and China"
- "To go seriously against the will of the United States seems to require a figure on the scale of Charles de Gaulle.
" He could refuse the dollar, he could take the NATO headquarters and American bases out of his country, he could negotiate independently with China and the USSR.
- "The lives of the American people are rapidly deteriorating, unprecedented inflation threatens to discredit the dollar and impoverish the country. The only chance of survival seems to be the looting of such rich countries as Russia and China.

FOCUS GROUPS

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Quote

"The attitude towards Russia is different, and I don't have the same attitude towards China, only in the case of a combination with Russia. Here, for example, Chinese, language learning is "Kind of Cool". Russian not."

"Our media is vulnerable. If big money comes from China, what do you think, can't they buy it?"

"We must separate the educational space from the economic space, etc.

It is so active from a technological point of view, it will be very good to implement many interesting projects together, to do internships, to share their technologies."

"We are a small country and we need to stand next to big countries with strong economies. Is it positive or negative? I would say it's negative because it's still a communist country."

● Media

- I. Enhancing content covering global politics;
- I. separation of economic and political issues in reporting;
- I. trainings and guidelines for the media

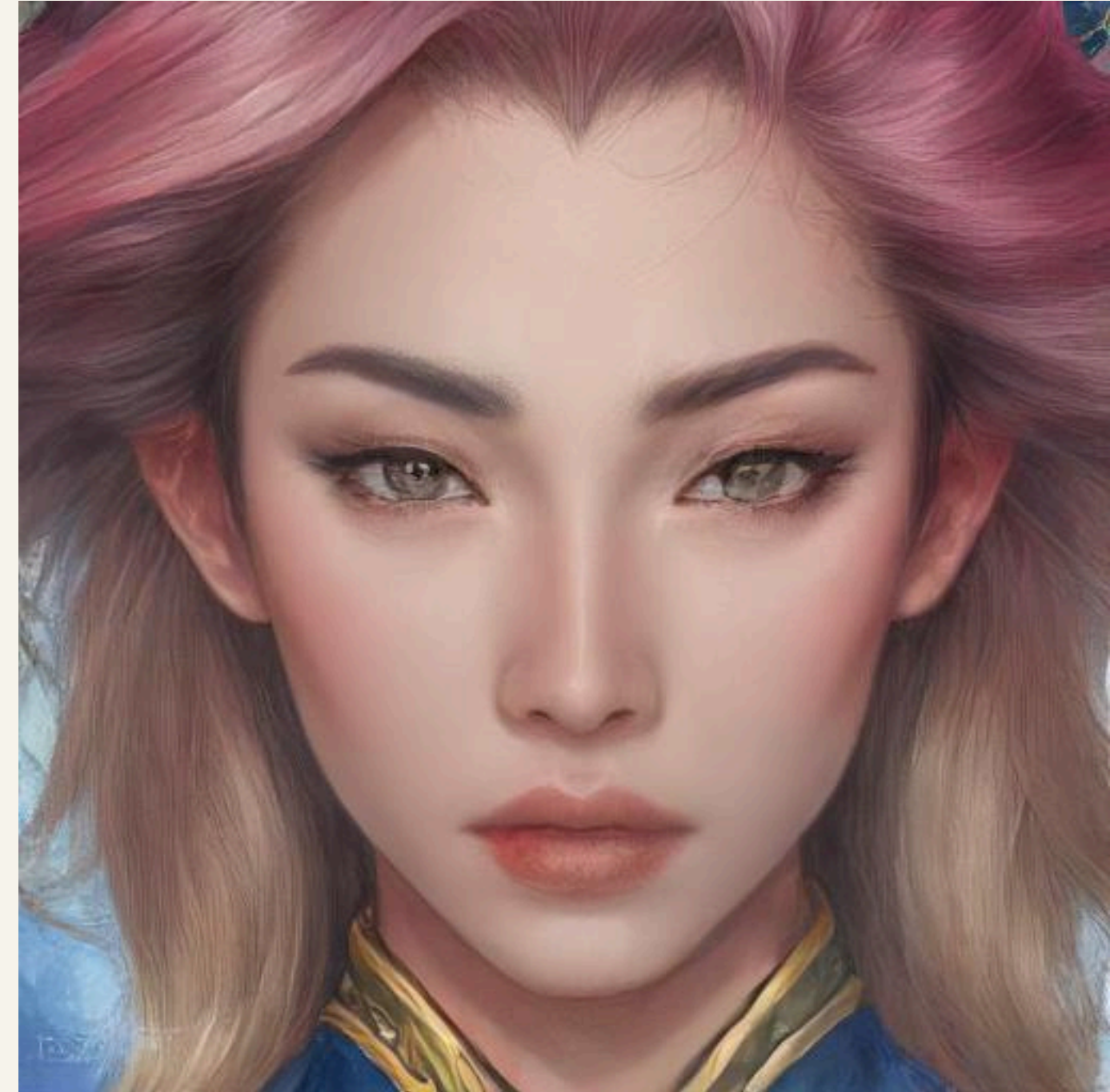
● General

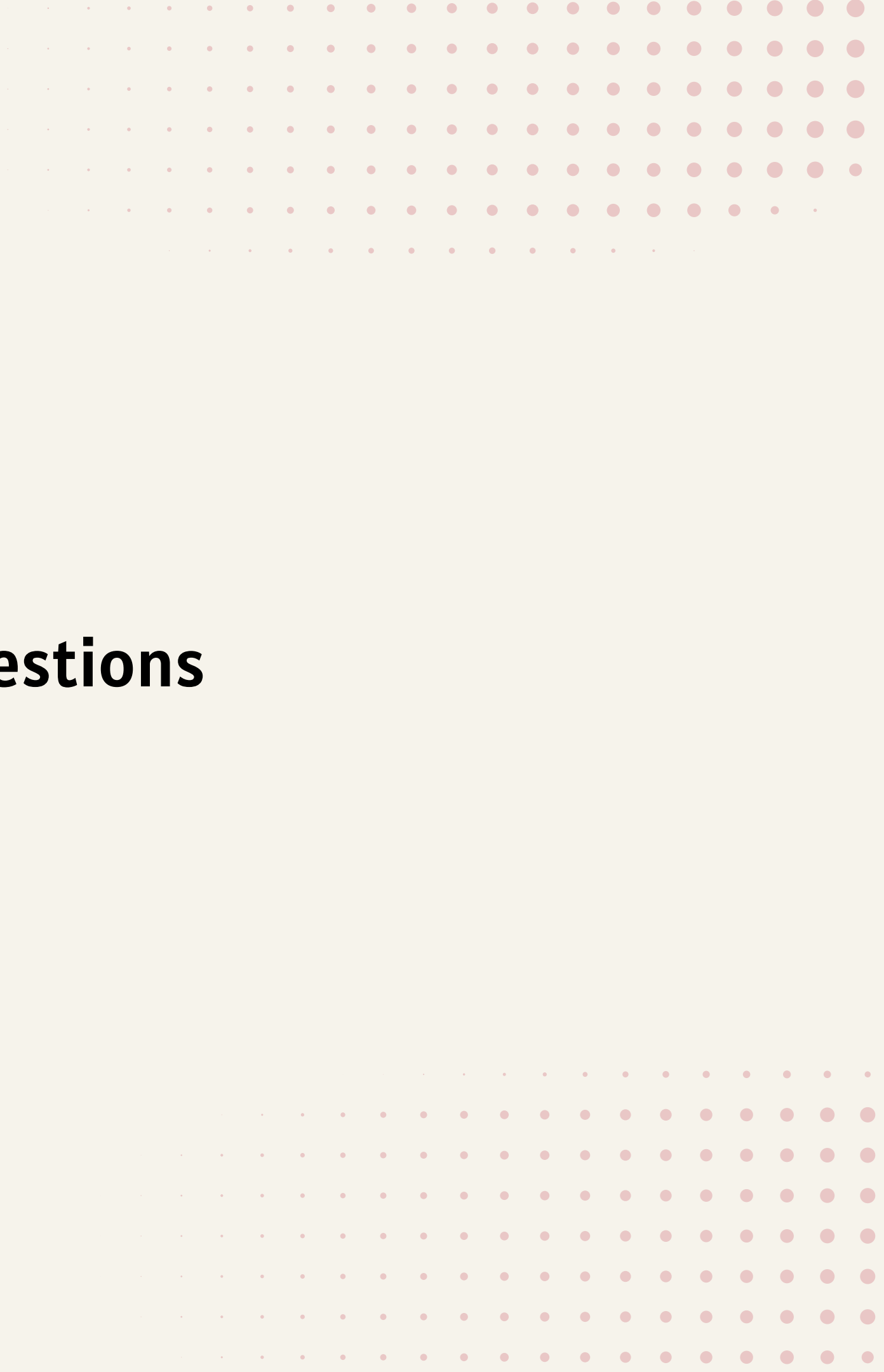

- I. Development of recommended terminology;
- I. Topics integration into entertainment content;
- I. Strengthening the media literacy component in schools.

CONCLUSION

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China applies complex information operations in the Georgian media and academia, which is accompanied by influential economic and political actions. Neither the sector nor the society is ready for this informational environment.





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Time To Ask Questions